



Joe Hibbert of Outlaw Promotions checks out the damage on a car at a demo derby recently. Outlaw will host a demolition derby at 7 p.m. Saturday night at the Seward County Five State Fair in the grandstands at the fairgrounds. Courtesy photo

By ROBERT PIERCE

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Joe Hibbert began building cars at the age of 10, helping his neighbor strip cars. At 14, he talked his parents into letting him drive.

The first car he built was a 1958 Chevy four door, and he would later build a 1967 Caddy.

That love of cars would eventually lead Hibbert to running a demolition derby in Gray County. After six years of that, he started Outlaw Promotions, which has been operating on its own for 10 years.

Hibbert said the reason he started promoting was that his three sons, who were “becoming of age” to drive, and “I wanted them to have safe derbies to run in.

“I was asked to do other county derbies,” he said on his Web site, outlawpromotions.com. “Before I knew it, Outlaw Promotions had several derbys. Now, we have a large extended family across the five state area.”

This Saturday night, Hibbert will bring a demo derbies to Liberal for the Seward County Five State Fair. The local derby will feature limited weld, weekend warrior and trucks.

The demo derby is scheduled to begin at 7 p.m. Saturday in the grandstands at the Seward County Fairgrounds.

Five years ago, Hibbert started ATV rodeos to go along with the demo derbies Outlaw already had on its schedule. He said this gives people with ATVs a chance to show their skills.

“Our main goal is to have a safe, fun show and make friends after all is said and done,” he said.

Outlaw Promotions is a member of Kansas Fairs and Festivals and is now a member of Colorado Association of Fairs and Shows in Kansas’ neighboring state to the west.

“We have been highlighted on the National Geographic Show, ‘Monster Fish,’” Hibbert said. “We try to run innovative rules and work hard to promote your shows. We do things different from others. That’s why we are ‘The Outlaws.’”

Demolition derby action set for Saturday night

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